

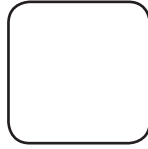
# THE LOOK OF W:HM

**W:HM**  
WOMENinHORRORMONTH.COM



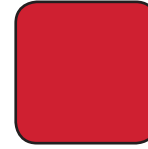
## BLACK

HEX: #000000  
RGB: 0, 0, 0  
CMYK: 0, 0, 0, 100



## WHITE

HEX: #FFFFFF  
RGB: 255, 255, 255  
CMYK: 0, 0, 0, 0



## RED

HEX: #CD2031  
RGB: 206, 32, 49  
CMYK: 13, 100, 89, 3

*WC Mano Negra BTA Regular*

**OPEN SANS** (Regular and **Bold**)

## APPROVED 2018 LOGO STYLES



## APPROVED STANDARD LOGO STYLES

